

# DIMENSIONS OF A GREAT PLACE

## **Great Places Dimension 1: A Unique Sense of Place**

*An Iowa Great Place possesses a sense of place that values historical roots while embracing a shared vision which welcomes, includes and involves both natives and newcomers and promotes itself as a great place.*

## **Great Places Dimension 2: Engaging Experiences**

*An Iowa Great Place provides and supports authentic, credible and varied opportunities for individual and community expression, interaction and common experiences.*

## **Great Places Dimension 3: A Rich Social Fabric**

*An Iowa Great Place promotes and encourages social interaction – formal and informal – throughout the community or place, with equal opportunity for all people to participate.*

## **Great Places Dimension 4: A Vital Economy**

*An Iowa Great Place contains a balanced, growing, transformative mix of rewarding jobs and sustaining capital.*

## **Great Places Dimension 5: A Pleasing Environment**

*An Iowa Great Place offers clean, healthy and accessible natural and built environments that enhance the quality of life.*

## **Great Places Dimension 6: A Strong Foundation**

*An Iowa Great Place contains infrastructure that is available, accessible and responsive to everyone – the entire social fabric.*

## **Great Places Dimension 7: A Creative Culture**

*An Iowa Great Place displays a shared attitude of optimism that welcomes new ideas, based on a diverse and inclusive cultural mosaic.*